

Copenhagen, 29 January 2024

Dear potential sponsors,

I'm writing to you asking for your support regarding our FIRST LEGO League (FLL) team, Giffl. They are a team of creative and talented kids who have qualified for the FIRST Championship in Houston, Texas, in April 2024 by placing first in Robot Design in the Danish FLL 2023 Finals. FLL is a global program for children ages 4-16 that introduces them to Science, Technology, Engineering and Math (STEM) through fun, exciting hands-on learning.

FIRST Championship has 10,000 participants and 45,000 spectators. It is one of the biggest robot competitions for children, young people and university students in the world. Since you are representing a company that values talent, technology and innovation, I hope to be able to interest you in a possible sponsorship of our great team.

Your support will empower us to inspire and motivate our kids to pursue careers in STEM fields, contributing to the advancement of technology and innovation for a brighter future. We are trying to raise money from sponsors to be able to compete in Houston and hope that companies like yours might be interested in helping us achieve our dream of participating, by sponsoring some of our participation expenses, our trip, and activities for the kids. Any donation you can provide would be invaluable. Our hope is a total amount of approximately 100,000 DKK (15,000 USD).

Giffl is a FLL team from Denmark. It was founded in 2019 with a diverse group of kids. They have participated and done outstandingly in regional, national and international FLL tournaments every year since then. They are amazing kids - with passion for playing, innovating, and programming robots.



Each year, FLL teams focus on a specific real-world challenge and develop an innovative solution and compete in a robot game using LEGO bricks, motors, sensors, and other materials. Teams also research and present their robot solutions to judges. The friendship

and teamwork, research, and discovery are all essential parts of the FLL. Every year, 650,000 participants worldwide compete in FLL.

The 2023 challenge is “MASTERPIECE”, and our team, Gifll, has developed an app, “PORTFLLIO”, that allows people, children and adults alike, to share local art and discover artworks all over the world. The team progressed from the regional tournament in Roskilde, to the Danish national tournament in Odense where they got the trophy for best robot design (design, testing and programming).

Should you want to support the team, we would be very thankful. We cannot offer you much in return other than striving to highlight sponsors when we get a chance. We thank everyone on our website, and Instagram, and we are happy to have your logo on our T-shirts and at our wall of fame in our booth. In addition, we will be happy to present our technology and this year's MASTERPIECE innovative project at your company or online.

Please write to team coach Bo Andersen on [bo@begavetmedglaede.dk](mailto:bo@begavetmedglaede.dk) for contact and more information,

Visit our website <https://gifll.net> to learn more about the team and our accomplishments, see <http://staflli.gifll.net/> for the Danish version or <https://portfilio.gifll.net/> for the English version of our “PORTFLLIO” app.

Our Budget:

<b>Item</b>	<b>ct</b>	<b>cost</b>	<b>Total</b>
Airfare	8	6,000	48,000
Hotel	8	3,500	28,000
Registration (1500 USD?)	1	10,000	10,000
Car rental	2	4,000	8,000
Food	8	2,000	16,000
Misc transport / event tickets	8	1,000	8,000
Materials for showcase / booth decoration	1	5,000	5,000
Team apparel (shirts, caps, hoodies), etc	8	2,000	16,000
<b>Total</b>			<b>139,000</b>
Own contribution	8	5000	40,000
Seeking sponsorships		DKK	<b>99,000</b>

Links:

<https://www.firstchampionship.org>

<https://www.firstlegoleague.org>

<https://www.youtube.com/watch?v=1Q5nRN2qdb0>

[https://www.instagram.com/gifll\\_team](https://www.instagram.com/gifll_team)